



**LONE WOLF COMMUNICATIONS, LLC  
BASIC PLANS**

Monthly includes retainer fee for minimum and maximum hours of services. If at any time a project requires more than the max within one month, a review of additional compensation on a per hour basis will be discussed with client. Additional fees, or direct costs, will include but are not limited to media research services, media management services, phone, copy and mail costs associated with the program. Estimated costs can be provided for approval.

| <b>Monthly Retainer</b>  | <b>Description of Services</b>   | <b>Best Fit Recommendations</b>   |
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| \$1,000<br>Client is invoiced for additional fees or direct costs.   | 35 hours minimum by J.Perry or staff. Recommendations, or tasks that can be managed by client will be assigned to support or dovetail with strategy and tactics. | Excellent for DIY-oriented client with media experience and understanding of PR mechanics.  |
| \$1,400<br>Client is invoiced for additional fees or direct costs.   | 60 hours minimum of senior level services. This will include task lists for client to manage their social media.   | A popular plan for it's price and results for clients new to the multi-layered strategies and methodology of publicity, yet have the means and understanding to handle an amount of social media and other tactics. |
| \$2,000<br>Includes newswire services and phone calls. Client is invoiced for remaining additional fees or direct costs. | 90 hours minimum of senior level services. More resources employed for accomplishing extensive strategy and techniques.  | Consider a 'set it and forget it.' We're doing the heavy lifting and notify you when and where to be available for interviews or appearances.   |

*LWC, LLC mixes a potent cocktail of business savvy, relationships, and imagination to create the highest quality publicity services for our clients.*